

Shaping Places for Wellbeing Dunoon Project update

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Shaping Places for Wellbeing



Public Health Scotland and the Improvement Service are working to

Improve Scotland's wellbeing by reducing the significant inequality in the health of its people while addressing the health of our planet

Local Project Town Activity



Data on inequality and demographic experiencing it

Identify opportunities to support plans, policy and decisions impacting place in Project Town

Bring the impact on place (and thus wellbeing) into future decision making and collaborative action

Shaping Places for Wellbeing

The programme **objective** is to support those making decisions that will influence a place, to consider the consequences on all the evidenced features of place that impact people's health and wellbeing.



Place and Wellbeing Assessment

Involves a session **pulling together expertise and perspectives** from attendees to **consider the impact** of a proposal, plan or policy on achieving **Place and Wellbeing Outcomes** and to take consideration of who is experiencing the most **inequality** in that place.

Data on inequality and demographic experiencing it



Place and Wellbeing Assessment



Ayr Priority Groups to be considered

Using the data gathered by the Public Health Scotland's Local Intelligence Support Team (LIST) the suggested priority areas to be considered within this Place and Wellbeing Assessment are:

People living in North Ayr

Individuals aged 15-44 in most deprived areas

People with addiction issues

People living in poverty, to include a focus on children



Place and Wellbeing Assessment

How does the plan, policy or decision impact on each of the features we need to get right in a place?



How does it impact on those population groups most impacted by inequalities?



What could be done to improve its impact on place and, thus, wellbeing?



Place and Wellbeing Assessment

The Shaping Places for Wellbeing Programme supports the process by:

- Running the session including setting it up, circulating agreed documents, technical support and facilitation.
- Writing up the report on the session findings including identified impacts, recommendations and providing supporting evidence and research.
- Providing follow up support with the recommendations as requested.



Place and Wellbeing Assessment feedback

"Much more mindful of people and communities perspective; 'how' people use things and how services 'fit in.'"

"Thinking internally, externally on a micro level."

"Thinking through a different perspective."

"I thought about things I wouldn't normally have thought about."



Place and Wellbeing Assessments

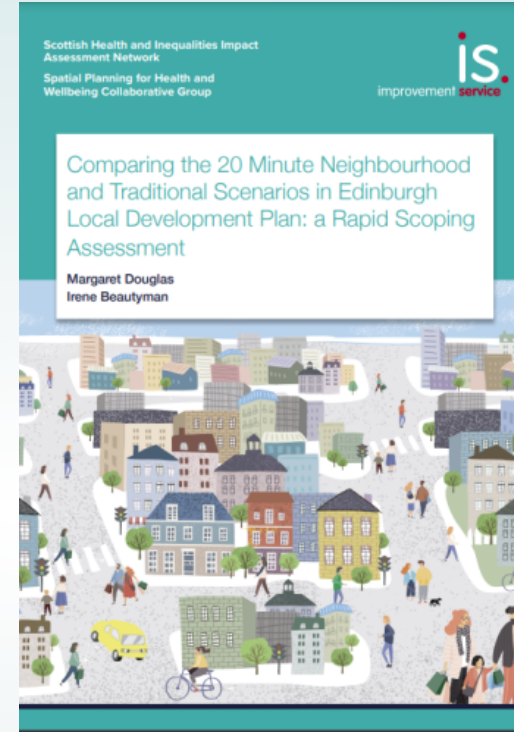
Piloted in three areas

You can read the Assessments here:-

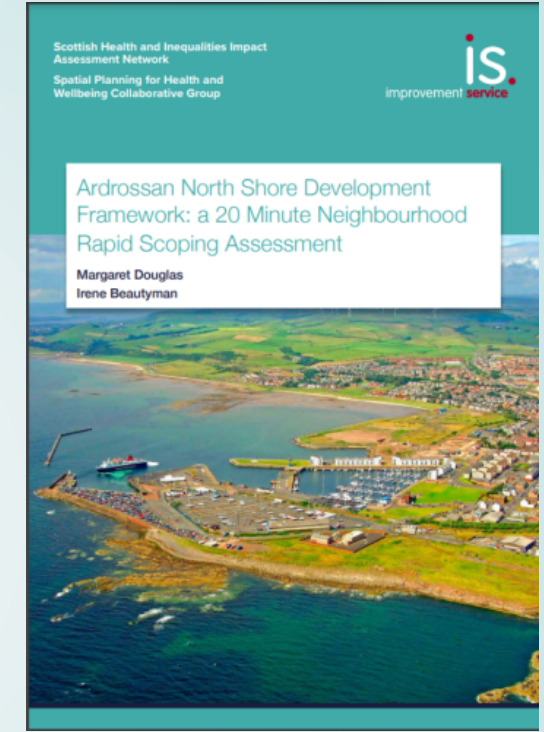
[Place & Wellbeing Assessments](#)



Regional Strategy



Local Development Plan



Development Site



Completed Place and Wellbeing Assessments

Alloa Project Town	Ayr Project Town	Clydebank Project Town	Dunoon Project Town
Draft Interim Climate Change Strategy	Wallacetown Housing Regeneration	Implementation of the Clydebank Town Centre Development Framework	Dunoon Waterfront Levelling Up Bid draft application
Wellbeing Hub location	Sustainable Development & Climate Change Strategy Review		



Place and Wellbeing assessments

Planned	In discussion	Suggested
Waterfront regeneration project	Local Outcomes Improvement Plan	Anti-poverty strategy
	Bute and Cowal Community Planning Action Plan	Living Well Cowal action plan
	Economic strategy	Climate change strategy
		Local Place Plan
		Police plan



Support for assessment

Requests

- Live Argyll business plan
- **Development Trust business plan**
- High Kirk business plan
- **Dunoon community shed business plan**

Suggestions

- Food growing strategy
- Housing plans
- STEM hub
- BID plans
- Food bank hub
- ARC recovery hub
- Icelandic model pilot
- West bay regeneration plans
- Mental health and suicide prevention plans
- Community Wealth building plans



For suggestions or request for further information contact

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